***Announcement for tri-parish (Sacred Heart. St. Andrew, St. Paul) bulletin for The Chosen. Also ran on Sacred Heart Facebook page.***

**Weekly Online Discussion for The Chosen:
Register by September 7**

As part of our parish initiative for the next 8 weeks of watching The Chosen, we want to give you an opportunity to reflect together with your parish family. Join us for a weekly discussion group on Wednesdays from 8-9 pm via Zoom video chat, where we'll be discussing that week's episode.

* We'll send a login link each week, so all you have to do is download the free Zoom app on your computer, tablet, or phone, click + join!
* We'd love to welcome you for all 8 sessions, but if you're only able to attend a few, we'll welcome you for as many as you can attend.
* This is an opportunity to be connected to your parish family in a meaningful way, in a time when we're called to be creative about how we build community.
* Sessions will run each Wednesday for 8 weeks, from September 9 through October 28.

Registration is open to any member of our tri-parish family. Register online at this link BY SEPTEMBER 7: <https://forms.gle/ZktChtSArzeT7VpVA>

***Notes on promotion:***

* Facebook post: It ran daily from September 4-9.
* Bulletin announcement: It ran on Sunday, September 6.
* We asked for registrations by September 7, but we knew we’d extend reservations for a second week if we still had space.
* Bulletin announcement ran again on Sunday, September 13 with an extension to register by September 14.
* When you open the spreadsheet of RSVPs, you’ll see the date that most people registered. So, the majority of folks were recruited via the Facebook post and first bulletin run.
	+ People who signed up because they are active on Facebook had a higher likelihood of comfortability with Zoom technology. This helped us recruit a bulk of participants who were comfortable tech users for our pilot.